Peoples' values vary.
Society offers more choices.

Beyond these huge changes,
we want to create a new world,
where people accept one another,
and where each of us can make our dreams a reality.

For that to happen, we must overcome some hurdles such as:

- Outdated conventional thinking.

- Preconceptions.

If there are boundaries that keep us apart,
let us eliminate them and connect.
With communication increasingly integrated into our lives,
our capabilities should dramatically increase.

We have the technology.
We have the mindset.
We have the partners.

Together, we can surely make it happen,
while enhancing the power to connect in line with the times.
Let's enjoy the thrill of creating things.
Let's go forward together,
towards a more interesting future.

The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect.

- KDDI VISION 2030











KDDI VISION 2030 Contents/Editorial Policy/Website Information New Mid-Term Management Strategy (FY23.3-FY25.3)

The KDDI Group Mission Statement/Brand Message/Company Vision/Sustainability Management/The KDDI Group Philosophy The Path of Value Creation





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Editorial Policy

Disclosure of Financial and Non-Financial Information

This report integrates the "Integrated Report" and the "Sustainability Report," which were previously published separately, into the "Integrated Sustainability and Financial Report" to offer investors and other stakeholders a better understanding of KDDI's basic information, financial data, management strategies, and sustainability information. Additional sustainability and research & development (R&D) information that is not contained in this report can be found on KDDI's website.

KDDI has applied International Financial Reporting Standards (IFRS) since FY16.3. For this report, unless otherwise stated, figures up to FY14.3 are based on Japanese GAAP and figures for FY15.3 onward are based on IFRS. This report is based on multiple guidelines and frameworks, including the principles outlined by the Value Reporting Foundation (VRF, which was launched through the merger of IIRC and SASB).

Disclaimer Regarding Forward-Looking Statements

Statements contained in this report concerning KDDI's plans, strategies, beliefs, expectations, or projections about the future, and other statements other than those of historical fact, are forward-looking statements based on management's assumptions in light of information currently available and involve risks and uncertainties. Actual results may differ materially from these statements. Potential risks and uncertainties include, but are not limited to, domestic and overseas economic conditions; fluctuations in currency exchange rates, particularly those affecting the U.S. dollar, euro, and other overseas currencies in which KDDI or KDDI Group companies do business; and the ability of KDDI and KDDI Group companies to continue developing and marketing services that enable them to secure new customers in the telecommunications market - a market characterized by rapid technological advances, the steady introduction of new services, intense price competition, and others.



Website Information

KDDI https://www.kddi.com/english/

KDDI Brand Book https://brand.kddi.com/

Financial Information

Investor Relations

https://www.kddi.com/english/corporate/ir/



Non-Financial Information

Sustainability https://www.kddi.com/english/corporate/sustainability/



Research & Development (R&D) https://www.kddi.com/english/corporate/r-and-d/



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