

## Fiscal Year Ending March 31, 2024 Q3 Financial Results

(April-December 2023)

February 2, 2024 KDDI Corporation

The creation of a society in which anyone can make their dreams a reality, by enhancing the power to connect.

KDDI VISION 2030



# To the victims of the 2024 Noto Peninsula Earthquake, and their families, we offer our heartfelt support.

#### Restoration

Work with related parties to quickly restore telecommunication services and support

#### Early restoration and securing communication

Portable/existing base stations utilize Starlink (200 units)



Providing Starlink to evacuation centers and disaster response agencies (550 units)



MNO cooperation



Support for disaster areas

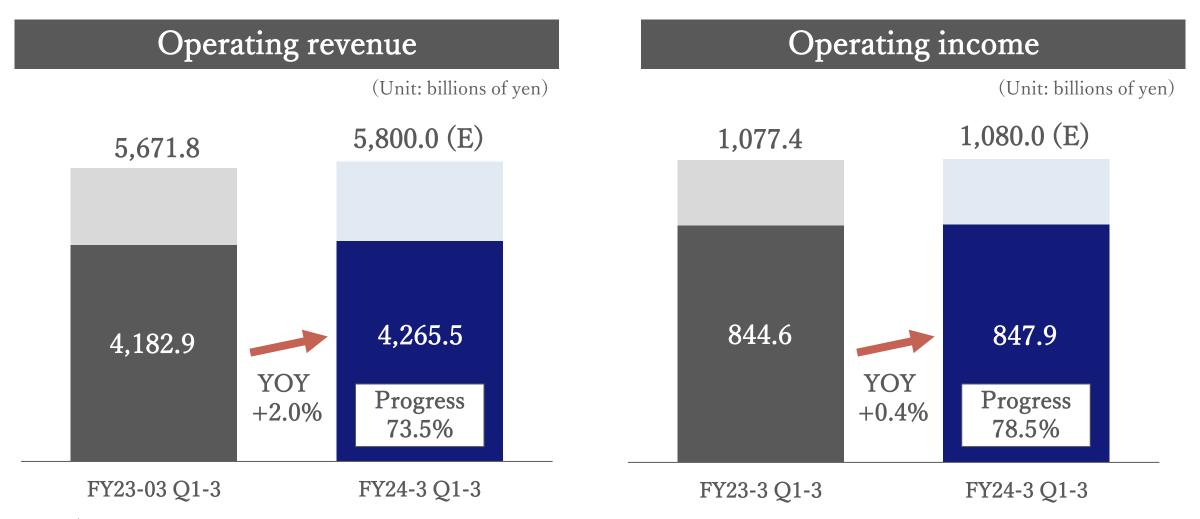
At evacuation centers: wireless LAN and charging facilities



## 1. Consolidated Financial Results

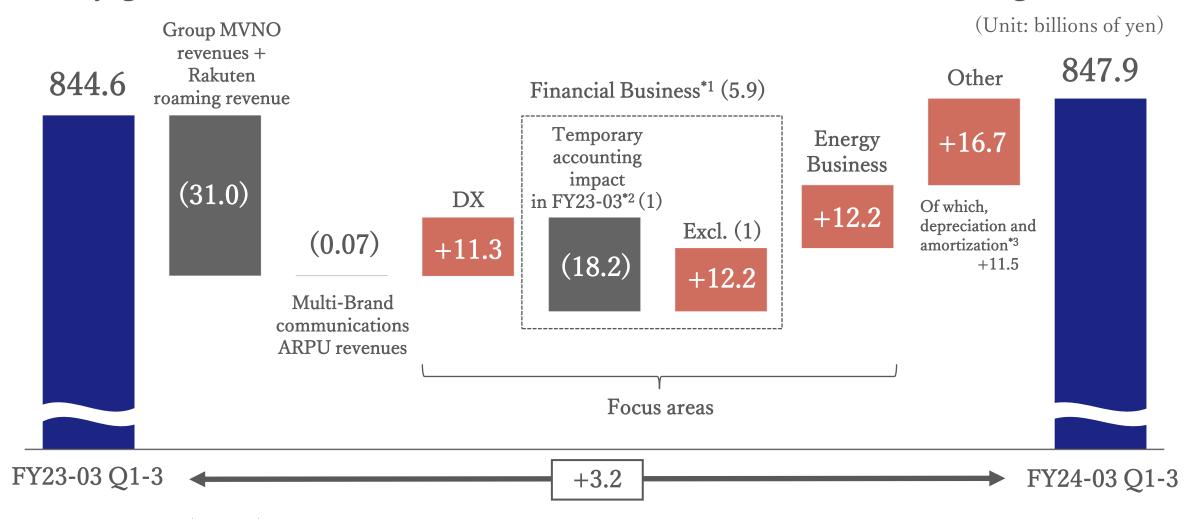
## Financial Highlights

Revenue and income increased. Continue to aim for full-year forecasts



## Q1-3 Operating Income - Factors for Change

Steady growth in focus areas overcame decrease in Rakuten roaming revenue



<sup>\*1</sup> au Financial Holdings (IFRS basis) \*2 Temporary impact from change in accounting treatment of housing loans \*3 Excluding depreciation and amortization in focus areas

492.4

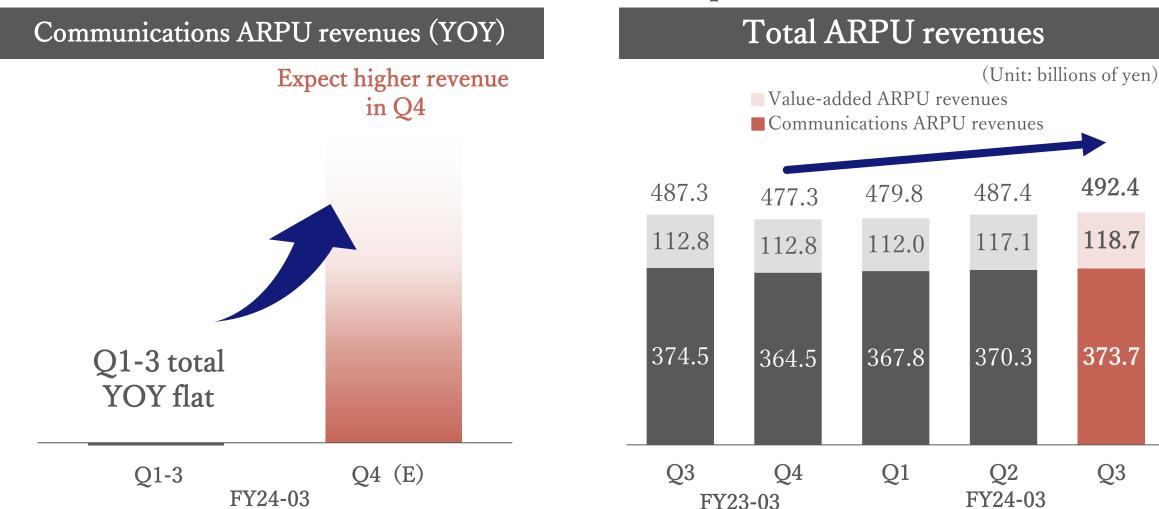
118.7

373.7

Q3

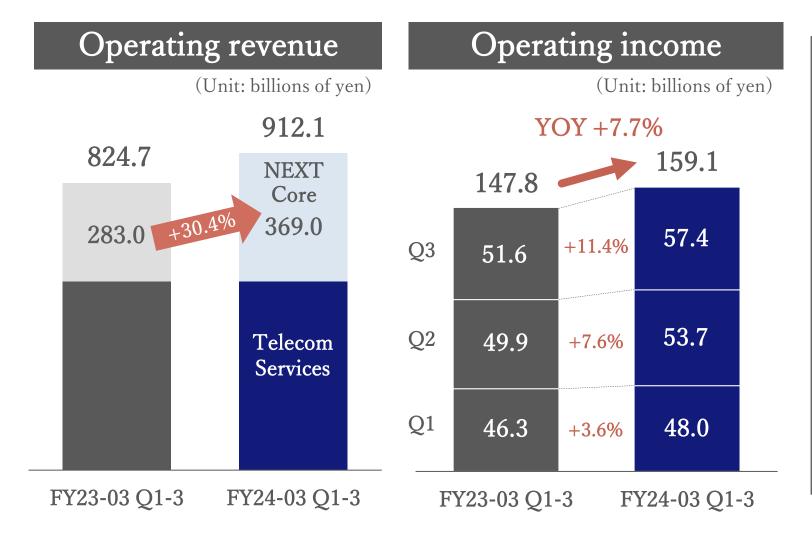
#### Multi-brand ARPU revenue

Expect full-year communications ARPU revenues growth. Total ARPU revenues are on upward trend



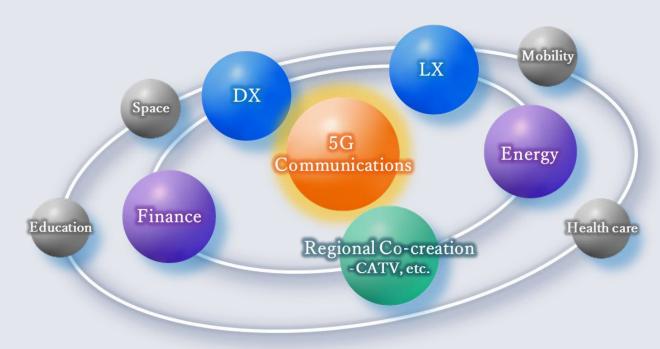
## Business Segment

Steadily expanding profit growth. Aiming for full-year double-digit growth



- NEXT Core drives revenue growth with YOY+30.4%
- Steadily expanding profit growth
  - Q3 YOY +11.4%, Q1-3 YOY +7.7%
  - IoT and Data centers drive growth. Mobile communications revenue also increased
  - Aiming for full-year double-digit growth

# 2. Satellite Growth Strategy ~Toward a further growth orbit





- Sustainable ARPU revenue growth
- Network quality improvement

## Growth Strategy

Promote initiatives in both communications and value-added services

Maximize total ARPU revenues and LTV

Communications ARPU revenue growth



- Attractiveness of au
- Promote data usage
- High-quality network

Total ARPU
revenues +
LTV maximization

Data Driven / AI

Enhancing engagement

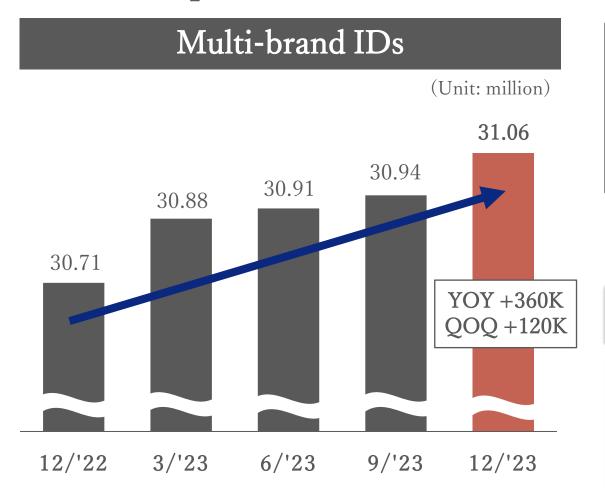
Partnering

Expansion of customer contact points



#### Momentum

#### IDs performed well. Promoting initiatives for further growth



## Initial target of 31.0 million achieved ahead of schedule

- Increase in new contracts, especially for UQ mobile
- au to UQ mobile migration slowed



Strengthening initiatives to continue to be chosen by customers





High quality network



#### Multi-brand ARPU

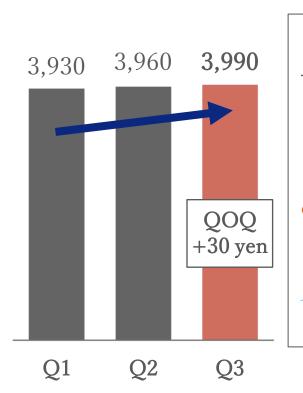
Maintain upward trend in both communications and value-added ARPU

#### Communications ARPU

(Unit: Yen)

#### Value-added ARPU

(Unit: Yen)

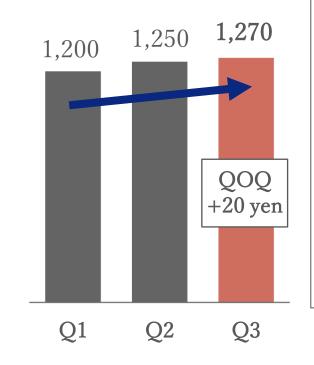


#### <u>Increase / Decrease factors</u>

- +) au / UQ mobile ARPU growth (data increased)
- -) Brand composition impact

Over 80% select
Unlimited usage plan\*
(Changing handsets)

Over 70% select medium / large plan\*



#### Increase / Decrease factors

- +) Product supports and loan & settlement drive growth
- Device support and in-store setup support increased
- Credit cards and mortgage loans are strong



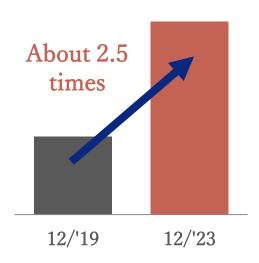
### Attractiveness of au

Expanding telecommunication + value-added services to meet customers' needs

#### Changes in service use environment

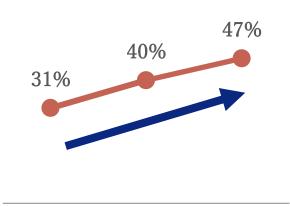
Growing demand for data

Data per smartphone\*1



Growing interest in asset building

Investment experience, interest in investment\*2



2019

2016

Accelerating synergy between telecom and value-added services

Meet customer needs and maximize value provided



ARPU increase

Reduction of churn rate

2022

<sup>\*1</sup> Personal segment, au results \*2 Source: : Nomura Research Institute, Ltd. "Survey of 10,000 Sei-katsu-sha (Financial)" (2013-2022, every three years). Percentage of experienced and inexperienced investors (interested in investing)



## Connecting the everyday with 5G

Further refinement of communication quality in preparation for full-scale 5G SA deployment

NSA: FY2020-

Promote area development along customer's life line

Acceleration of area expansion

Quality enhancement for both 4G and 5G

Automatic transition to

high quality bandwidth



with tuning technology

((4))

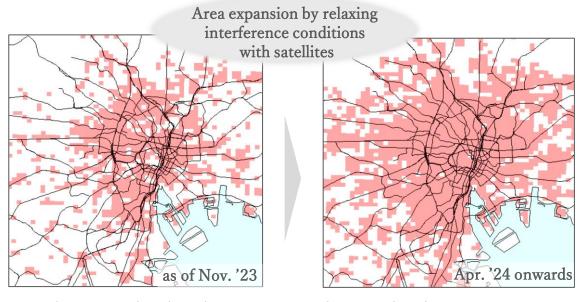
4G

((4))

5G

Full-scale SA: FY2024-

Full-scale utilization of new 5G frequencies High-speed, large-capacity, low-latency



Plans to deploy largest number Sub6 base stations (about 34K\*)

<sup>\*</sup> Number of base stations planned to be opened at FY24-03 end, among the four carriers.



#### Starlink Utilization

#### Promoting efforts to respond to diversification of use scenes

#### Connecting the extraordinary

We support our customers in every situation



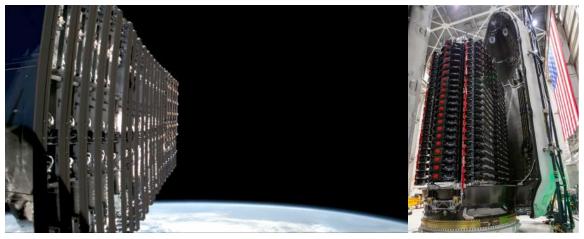


Use to secure communications during disasters

For disaster measures. scheduled to start handling Starlink in au stores\*1

Direct communication between satellite and smartphone

SpaceX launched six satellites and succeeded in communications test in Jan. 2024



**Direct Communication Satellite** 

Towards the start of service\*2 in 2024, promote verification with SpaceX and telecom carriers in each country

launch date will be announced as soon as details are finalized.

<sup>\*1</sup> Specific release date, price, etc. will be announced as soon as details are finalized. \*2 Scheduled to be provided based on the preparation of radio related laws and regulations. Service



### **KDDI BUSINESS**

- Expansion of customer contact points
- Promote partnering



#### KDDI BUSINESS

Launch a new corporate business brand.

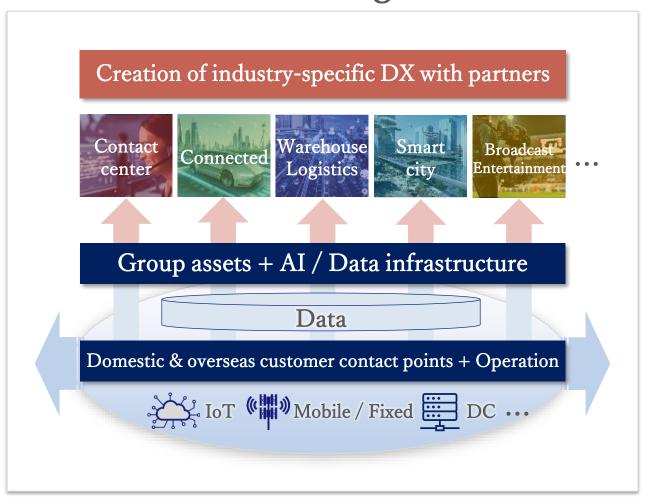
Accelerate customers' DX promotion based on strength in telecom

Toward strengthening corporate business

Tomorrow, Together



Aim to promote customers' DX and contribute to solving social issues





## IoT / Data Centers

#### Global expansion of customer contact points to support data business

#### Number of IoT connections

Over 45.5 million combined with SORACOM

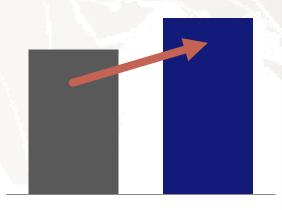
(Unit: million) Initial target of 38.0 mil. **SORACOM** achieved ahead of schedule Over 6.0 million Preparing for listing (Filed for listing in Nov. 2023) 39.5 30.0 Of which, "Connected" 23.0 over 24.0 mil. in Japan and overseas (YOY +7.0 mil.)12/'21 12/'22 12/'23

#### Connectivity Data centers

Double-digit revenue growth due to increased demand. Aggressive investment in Europe, North America and Asia



YOY + 21.7%



FY23-03 Q1-3 FY24-03 Q1-3

## New facilities opened in 2023

- Frankfurt
- Paris (Magny)



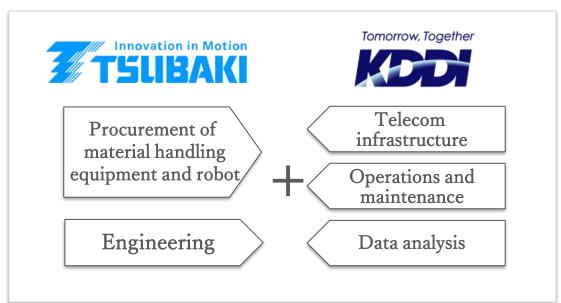


## Promoting Partnerships

#### Accelerating initiatives with partners to solve social issues

#### DX promotion in the logistics industry

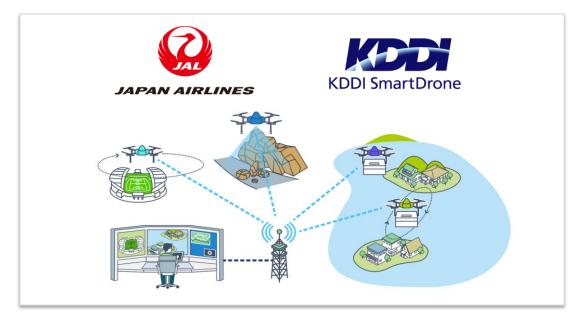
Establish new company "Nexa Ware" in Jan. 2024 Begin operations in April



Realize warehouse automation and optimization by data-driven

#### Promote use of drones as social infrastructure

Japan Airlines and KDDI Smart Drone capital and business alliance in Nov. 2023



Aiming for safe and secure flight management and expansion of usage



## Expansion of customer base by synergy with telecommunications



#### Financial Business

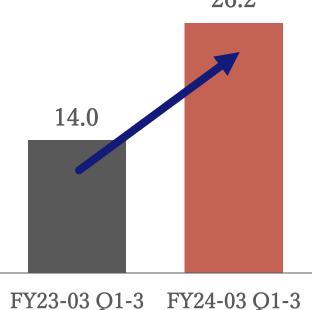
#### Steady progress. Steady expansion of customer base

#### Operating income\*1

(Unit: billions of yen)

YOY + 87.7%

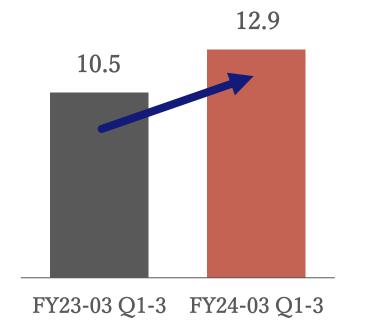
26.2



### Transaction volume of settlement/loan

(Unit: trillions of yen)

YOY + 23.3%



#### Financial customer base



au PAY Card members

9.20 million (YOY +870K)



au PAY members\*2

34.38 million (YOY +2.82 mil.)



au Jibun Bank accounts

**5.74** million (YOY +720K)



au Kabucom securities accounts

1.64 million (YOY +130K)

<sup>\*1</sup> au Financial Holdings (IFRS basis) excluding the impact of accounting treatment changes in FY23-03 \*2 Prepaid, code payment, online payment



### Credit card / Bank

Significant growth in focused services. Accelerate growth through synergy with telecom

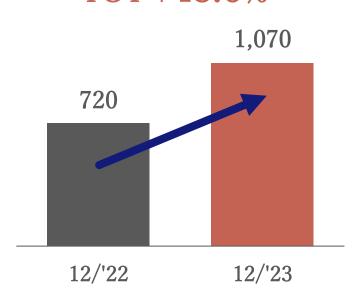
#### Credit card business

au Financial Service

au PAY Gold Card members

(Unit: thousand)

**YOY +48.6%** 



Synergy with telecom

#### auマネ活プラン

au Money Activity Plan

Further accelerating growth

au Money Activity Plan vs other rate plans

au PAY Card over-the-counter subscription rate\*

About 4.4 times

Of which, Gold Card selection rate\*

About 3.5 times

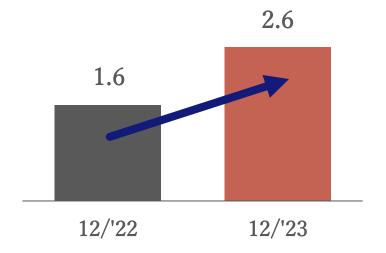
#### Banking business

au Jibun Bank

Mortgage loan balance

(Unit: trillions of yen)

YOY + 60.6%



<sup>\*</sup> Comparison of actual results for au Money Activity Plan applicants and other rate plan applicants at au shops, au Style, and UQ Spot from Oct. to Dec. 2023.



## Telecommunications + Energy

In addition to expanding number of contracts, promote initiatives for carbon neutrality

#### au Denki

Stabilized business by review of procurement and sales method

- Ensure individual and stable procurement without price fluctuations
- Review of price structure and sales method



Toward sustainable business growth by an increase in contracts



#### Renewable energy generation

Utilize renewable energy generation for base stations



au Renewable Energy started operation of solar power plant

Supply to au base stations



#### Perovskite solar cell\*

Power generation wrapped around the base stations

<sup>\*</sup> Collaboration with Enecoat Technologies, Inc.

#### Toward Further Growth

Further evolution of LX area for sustainable growth and realization of future society

February 2024 MWC Barcelona



Introducing DX and LX Initiatives for the future

For the next stage of growth

Evolving the LX area toward realization of future society

Consumption diversification

Mobility society

New technology utilization

LX

Mobility, Space Web3 / Metaverse, etc.

## Summary

#### Strengthening Satellite growth strategy initiatives for sustainable growth

## Consolidated results

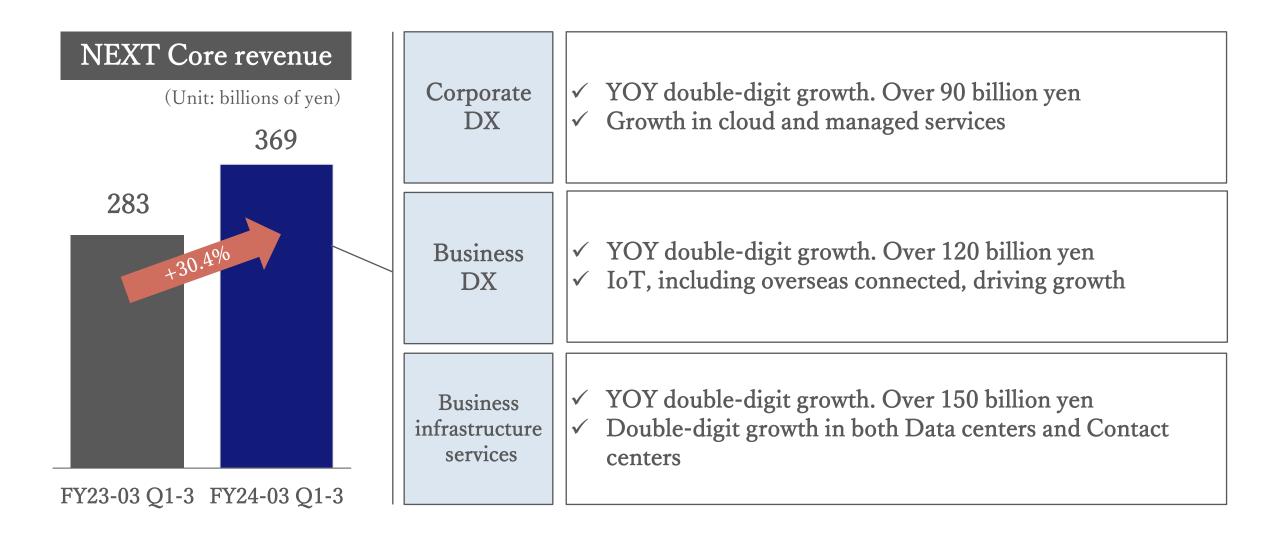
- Revenue and income increased. Continue to aim for full-year forecasts
- Steady growth in focus areas overcame decrease in Rakuten roaming revenue

## Toward a further growth orbit

- Promote initiatives for sustainable ARPU revenue growth and network quality improvement
- Promoting corporate business as "KDDI BUSINESS"
   Accelerating customers' DX promotion based on strength in telecom
- In finance and energy, further expand customer base by synergy with telecommunications
- Further evolve LX area for sustainable growth and realization of future society

## Appendix

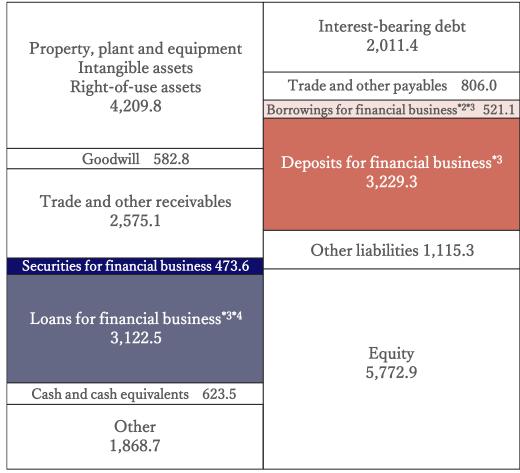
## NEXT Core Operating revenues



### Statement of Financial Position

(as of the end of December 2023)

(Unit: billions of yen)



KDDI (Consolidated)\*1
Total assets 13.46 trillion yen

(Unit: billions of yen)

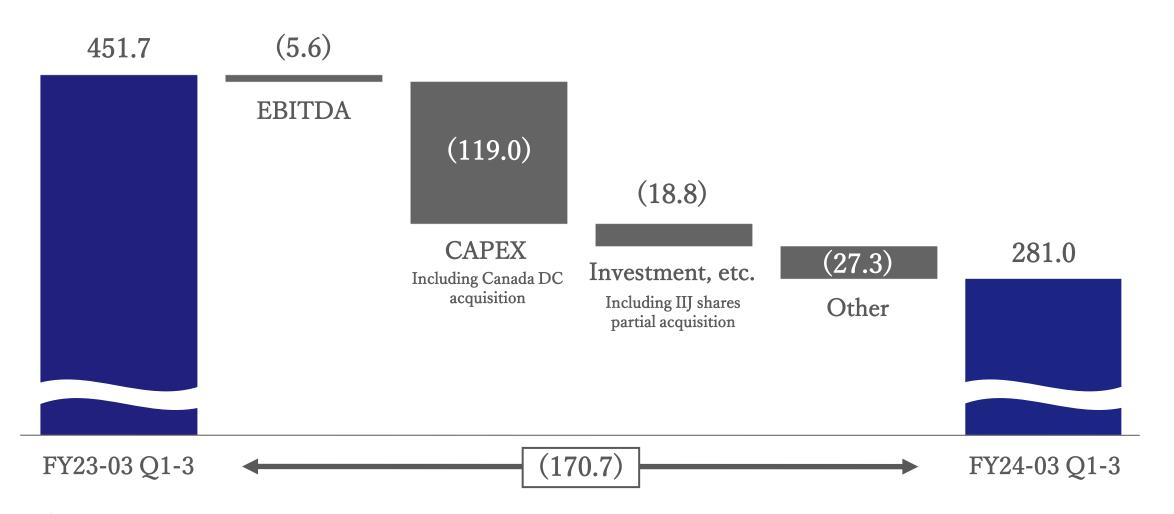
Cash and cash equivalents 445.1	Borrowings for financial business*2 535.1
Securities 473.6	
Loans 3,121.1	Deposits 3,255.1
Other 974.4	Other 1,224.1

au Financial Holdings (Consolidated)\*1
Total assets 5.01 trillion yen

<sup>\*1</sup> Figures for both KDDI (consolidated) and au Financial Holdings (consolidated) are based on IFRS. \*2 Borrowings for financial business are mainly from Bank of Japan with qualified collateral. \*3 Excluding inter company transactions \*4 Including loans of group companies other than au Financial Holdings

## Consolidated FCF (excluding financial business) Factors for Change

(Unit: billions of yen)



# Tomorrow, Together

#### Disclaimer

Statements made in these documents with respect to the KDDI Group's performance targets, projected subscriber numbers, future forecasts and strategies that are not historical facts are forward-looking statements about the future performance of the KDDI Group, based on company's assumptions and beliefs in light of the information available at the time they were made. They therefore include certain risks and uncertainties. Actual results can differ from these statements due to reasons including, but not limited to, domestic and overseas situation, economic, trends, competitive position, formulation, revision or abolition of laws and ordinances, regulations or systems, government actions or intervention and the success or lack thereof of new services.

Consequently, please understand that there is a possibility that actual performance, subscriber numbers, strategies and other information may differ significantly from the forecast information contained in these materials or other envisaged situations.