



DIGITAL TWIN with AI

Nakagawa Junta
Ishida Maika



KDDI Web3 Business Introduction

αU

もう、ひとつの世界。



The evolution of Virtual Shibuya

2020.05



Virtual Shibuya
Open

2022.02



Virtual Osaka
Official Opening

2022.10



Digital Twin Shibuya
Expansion

2023.03



αU
Open

Total participation of 2.7 million people

au 5G
バーチャル渋谷 ハロウィンフェス

Halloween Fes

10.26 MON - 10.31 SAT
#StayVirtual #ステイバーチャル

渋谷5G エンターテインメントプロジェクト
FUTURE DESIGN SHIBUYA
PLAY! DIVERSITY SHIBUYA

au 5G
バーチャル渋谷 ハロウィンフェス

Halloween Fes 2021

楽しむ、それが未来をつくる。
FUN FOR GOOD
10.16 Sat - 10.31 Sun

渋谷5G FUTURE DESIGN SHIBUYA PLAY! DIVERSITY SHIBUYA

au 5G
バーチャル渋谷 ハロウィンフェス

Halloween Fes 2022

3rd ANNIVERSARY

Culture Crossing
—渋谷と世界が交差する—
今年で3回目となる、「バーチャル渋谷」のハロウィン。カルチャーとテクノロジーに出会う6日間。渋谷と世界の交差点へ、今すぐ飛び込もう。

#バーチャル渋谷

10.26 Wed - 10.31 Mon

バーチャル渋谷 au 5G ハロウィンフェス2022 実行委員会:
au 5G 渋谷未来デザイン PLAY! DIVERSITY SHIBUYA

後援: 渋谷区

αU
アルファユー

VIRTUAL

HALLOWEN 2023

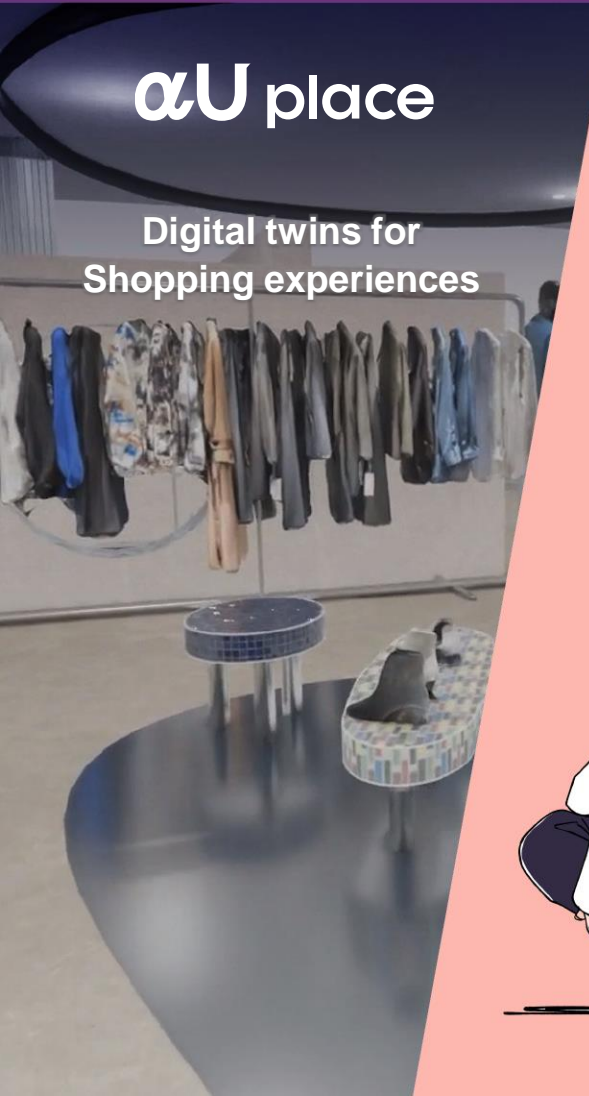
4th Anniversary

STAY VIRTUAL
リアルを超えてつながろう

#StayVirtual
10.27 Fri - 10.31 Tue



Comprehensive Web3 services built around metaverse



alphaU place

Digital twins for Shopping experiences

alphaU market

(alphaU dot adp)

NFT Marketplace



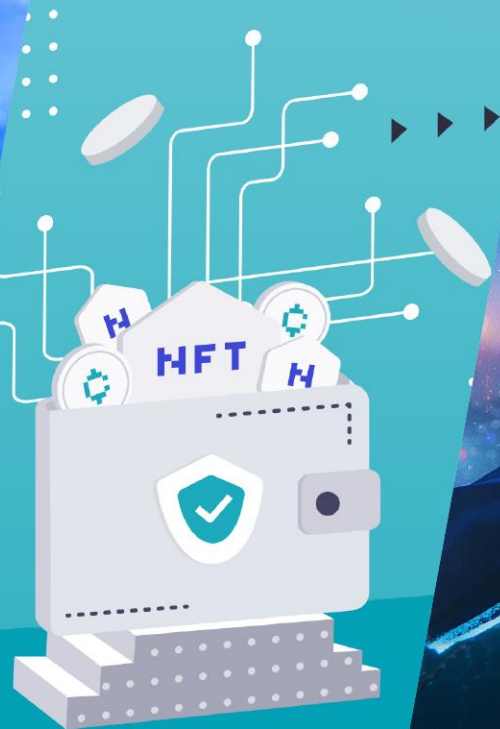
alphaU metaverse

Gateway to Web3.0 Open Metaverse



alphaU wallet

Safe & easy to user Next Gen Wallet



alphaU live

(prompt alphaU)

Real and virtual 3D live performances



αU live

High-quality 3D live
experience on any device

Made possible through partnership
with Google Cloud





αU place

Photorealistic
3D commerce experience

3D reproduced
Store interior space
×
E-commerce linkage



αU place

Easily create virtual stores
on your smartphone

Frequent updates to layout and
items possible



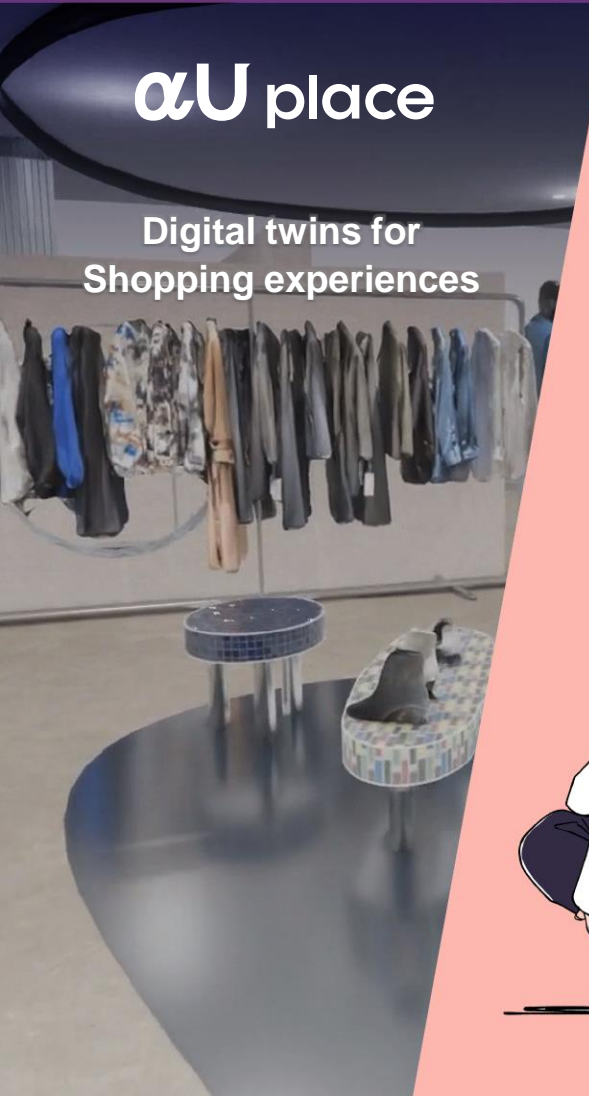
alpha U market alpha U wallet

Offering over 10,000 collaborative NFTs

A wide range of offerings designed for fans unfamiliar with NFTs



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(prompt alphaU)

Real and virtual 3D live performances

The background of the slide features a light blue gradient with a network diagram overlay. The diagram consists of numerous thin white lines forming a complex web of interconnected circles and nodes. Some nodes are represented by small white circles, while others are larger and filled with a light blue color. The overall effect is a sense of global connectivity and technology.

Thank you for your attention