STARLINK DIRECT TO CELL

T-MOBILE & SPACEX & KDDI ON SHARED SATELLITE-TO-CELL VISION

T-Mobile | SPACEX | KDDI

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Life Transformation
Enhancing the power to connect.

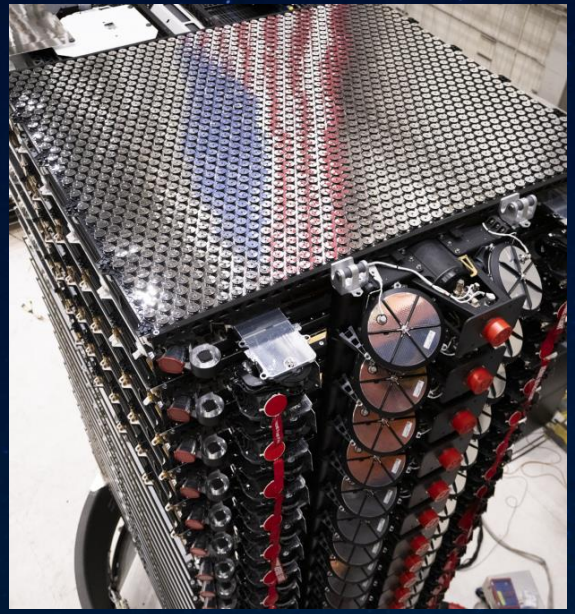
KDDI's Dynamic Partnership with SpaceX

First Starlink Reseller in Japan

Dec. 2022

First Starlink Backhaul Agreement in the World

Dec. 2022



First Direct to Cell Partner in Asia

Aug. 2023

KDDI

First Starlink Reseller in Japan

All industries, including construction sites, fishing vessels, and high-rise buildings, have adopted Starlink.

At Japan's largest music festival, "ROCK IN JAPAN FESTIVAL,“
40 Starlink kits were deployed to set up about 100 Wi-Fi Access Points.

KDDI

First Starlink Backhaul Agreement in the World

Commenced Utilizing Starlink as a Backhaul for our Cellular Network Since December 2022.

Starlink is currently undergoing installation of our cellular base stations.

Ensuring a communication environment of high quality even in rural locations.

Noto Peninsula Earthquake

Occurred on January 1, 2024
The Seismic Magnitude measured 7.6 on the Richter scale.

The Maximum Seismic Intensity reached 7.0 in Ishikawa Prefecture.

750 Starlink Kits for the Earthquake Recovery

The earthquake resulted in extensive fiber optic failures. During this period, Starlink's satellite communications proved to be a reliable substitute for backhaul infrastructure.

KDDI deployed vehicle-mounted and base stations equipped with Starlink to the affected areas.

We extend our Heartfelt Gratitude to SpaceX for your prompt decision to supply 350 kits along with Six months of complimentary service, Pursuant to the Ministry of Internal Affairs and Communications' request.

KDDI

Enhancing the Power to Connect

By equipping an isolated shelter with Starlink, an elderly individual managed to make a video call for the first time in weeks following the disaster, and she was overwhelmed with joy and gratitude as she saw her grandchildren's faces.

KDDI

First Direct to Cell Partner in Asia

KDDI

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