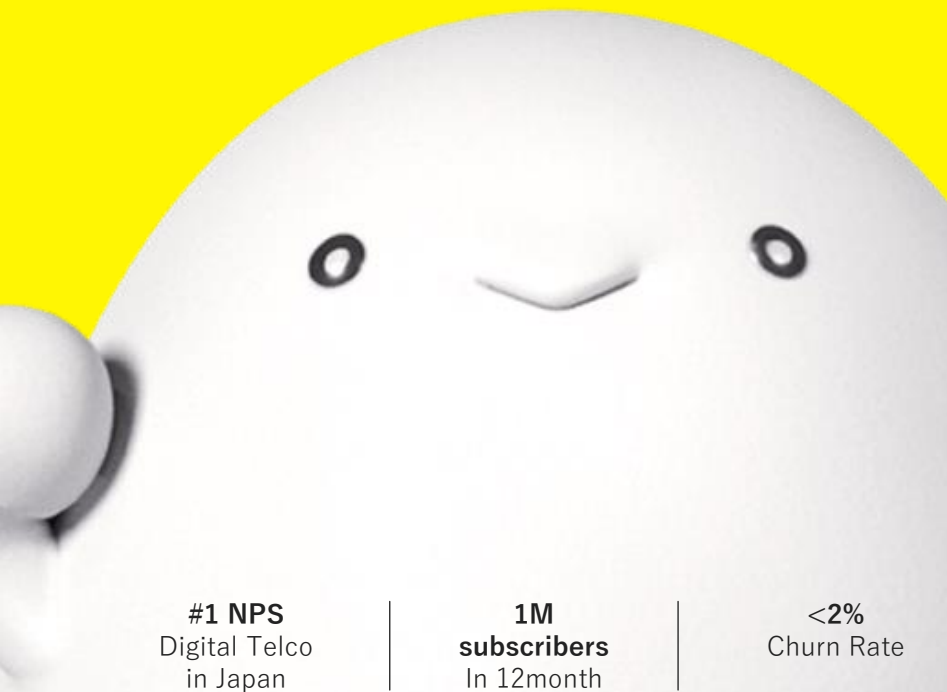


君にピッタリの自由へ、一緒に。



# The digital sub-brand of KDDI has captured the imagination of Japanese GenZ



#1 NPS  
Digital Telco  
in Japan

1M  
subscribers  
In 12month

<2%  
Churn Rate



## Digital Native

eKYC, e-SIM, online customer support without physical store



## Unbundle Telco

Flexible data topping based on lifestyle demand offers Control and Transparency



“Watch online match only during FIFA season”

DAZN  
Unlimited Data +  
DAZN 7days



“Use Tablet to check/send email during trip”

1GB/7days

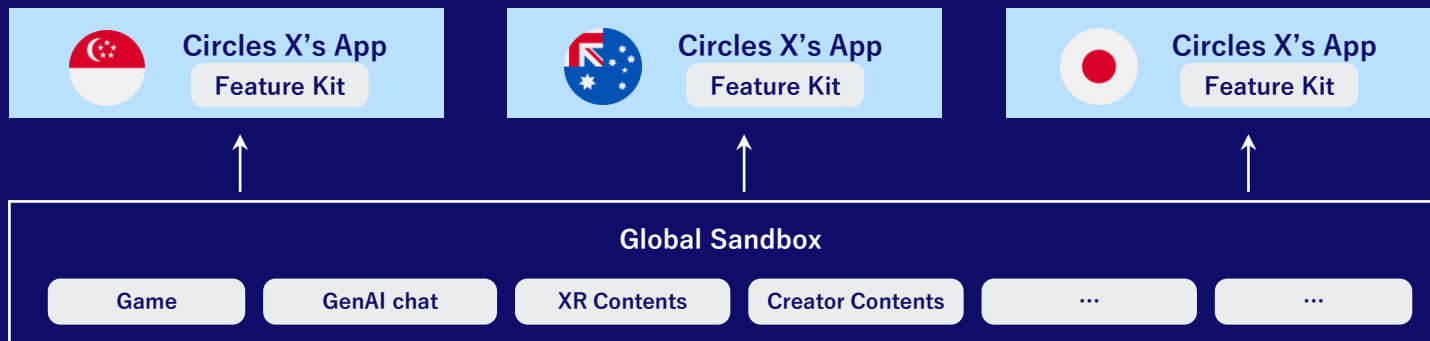


“See Idol’s 1 day Livestream concert”

24hours  
Unlimited Data

## Agile Product Release

A feature kit, bolstered by global sandbox allows rapidly monthly releases and testing through open collaboration

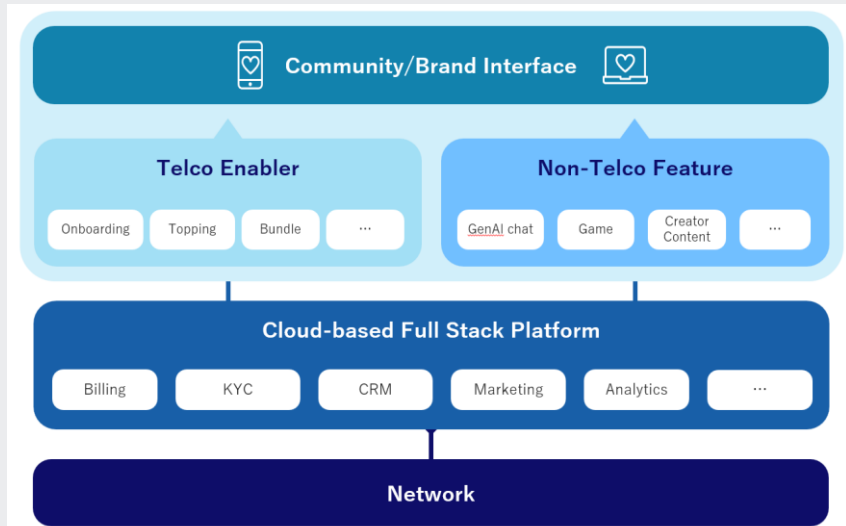


# KDDI provides both Telco enabler and non-Telco features to Gen Z communities

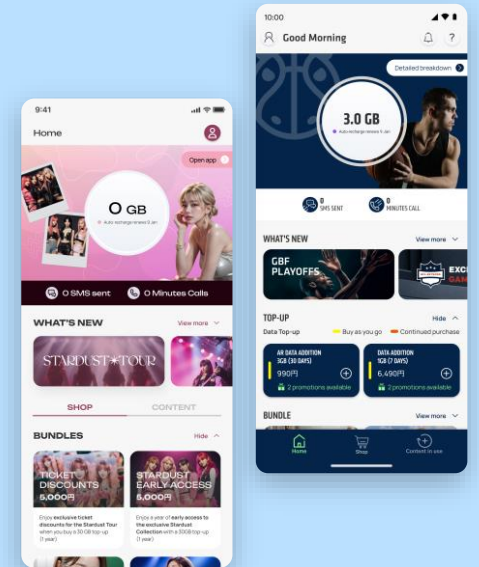
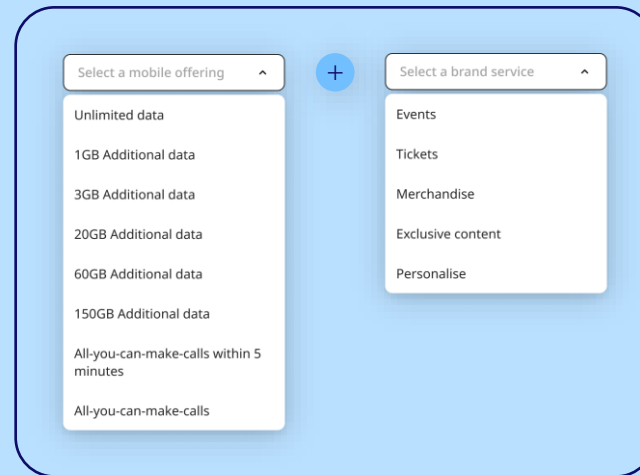
As a next frontier, KDDI will launch “Community-Enabled Connectivity” at a global scale

## Open Telco

A cloud platform enabling communities to build their branded connectivity with MNO assets



A simple plug-&-play solution for communities to customize branded connectivity and non-telco features





If you are interested in our product, please click [here](#) for more information.

